

Stage 3 - Personal Packaging

Excellent work and a well deserved round of applause.

At this point you not only know what you want and have a clear plan to get there - you have also organised all of the elements required to pitch and sell yourself to potential employers.

You are now ready for the endgame. You are well positioned to get that elusive interview and stand out from the crowd.

Now it's a matter of letting employers in your chosen career areas, know that out there and that you are available.

That's what the final Stage - Stage 4 - is all about.